



**GALVESTON
RAILROAD MUSEUM**



RailFest

April 24 – 25, 2027

www.GalvestonRRMuseum.org

Join us for RailFest – an Interactive Event – Please consider supporting our efforts!

RailFest is a celebration of model train enthusiasts who rally to show off their large scale model trains. The event includes live entertainment, exhibits and vendors. The event takes place inside the fully restored 1932 train depot and continues out to the Garden of Steam located adjacent to the 5 acre railyard. Weather permitting, caboose rides are offered each day at regularly scheduled intervals on the Harborside Express. A family event, hours are: Saturday, April 24, 10 am – 5 pm, and Sunday, April 25, 10 am – 5 pm.

RailFest 2027 is promoted through an aggressive marketing campaign that includes TV, radio and print ads, and social media targeting the regional community. Concessions are provided in the Gypsy Joynt's Chew Chew Café offering adult beverages and light meals. We anticipate approximately 1,500 visitors to the event each day.

Ranked among the top 5 railroad museums in the nation, the Center for Transportation and Commerce features one of a kind restored historic trains, interactive railcar exhibits, art and museum store with commemorative merchandise, and ongoing railroad related films in the auditorium. Located in the heart of Historic Downtown Galveston anchoring the Strand, The Galveston Railroad Museum, home to one of the few Rail Hotels in the country, hosts more than 200,000 tourists, cruise ship passengers and regional visitors annually. The museum is supported by membership, grants, contributions, admission, and special events.

Our crew is committed to presenting a quality experience for enthusiasts of all ages. Please consider sponsorship a sound investment.

All Aboard!! We are ready to work with you. We are excited about RailFest 2027, and know you will be as well. We will develop a sponsorship to fit your brand's marketing objectives. Contact us if you have any questions or suggestions.

Thank you for your consideration.

David Robertson

Executive Director

Mary Jo Naschke

Event Coordinator

(409) 771-4373

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The Galveston Railroad Museum is dedicated to the restoration, observation, and re-use of its historic facilities and equipment for the development of educational and interactive programs, which support railroading and transportation initiatives serving our regional community.



SPONSORSHIP OPPORTUNITIES

CONDUCTOR

\$15,000

Sponsor receives:

- Logo recognition at event– premier placement
- Banner with logo displayed at Entry and Stage
- 10 General admission passes
- Banner ad and a vendor listing on www.GalvestonRRMuseum.org
- Your logo and company link on the Galveston Railroad Museum website
- 10 Mentions and shout outs on social media
- Exhibitor/Vendor booth space up to 20 ft. x 20 ft. premier location
- Acknowledgement in all collateral materials, press releases, website and social media campaigns

ENGINEER

\$10,000

Sponsor receives:

- Logo recognition at event – secondary placement
- Logo recognition on ads – secondary placement
- Banner with logo displayed at Gate Entry
- 8 General admission passes
- Banner ad and a vendor listing on www.GalvestonRRMuseum.org
- Your logo imprinted on event -shirts worn at the event by staff and volunteers
 - Our event T-Shirts are a collectible item for volunteers and attendees. ©GalvestonRailFest
- 5 Shout Outs on social media
- Exhibitor/Vendor booth space up to 10 ft. x 20 ft. in premier location
- Acknowledgement in all press releases and collateral materials
- Event – wristband will be issued

TRAINMAN

\$7,500

Sponsor Receives:

- Banner with logo displayed at event
- 6 General admission passes
- Banner ad and a vendor listing on www.GalvestonRRMuseum.org
- Your logo imprinted on event t-shirts worn at the event by participants and volunteers.
 - Event T-Shirts are collectibles. ©GalvestonRailfest
- 5 Shout outs on social media
- Acknowledgement in all press releases and on all collateral materials
- 10 x 20 Booth option

PULLMAN PORTER

\$5,000

Sponsor Receives:

- Banner with logo displayed at event
- 4 General admission passes
- Your logo imprinted on event -shirts worn at the event by staff and volunteers. ©GalvestonRailFest
- 3 Shout outs on social media
- Acknowledgement in all press releases and on collateral materials
- 10 x 10 Booth option

FIREMAN

\$2,500

Sponsor Receives:

Garden of Steam Sponsor - adjacent to the tournament arena.

- 10 ft. x 10 ft. of booth space in a visible location
- 2 General admission passes
- Banner with logo displayed at exhibit of choice
- Your logo imprinted on event -shirts worn at the event by staff and volunteers. ©GalvestonRailfest
- Acknowledgement in all press releases and on collateral materials

BOARDING PASS

\$1,000

- Your name or company will be listed as a host of 2027 RailFest and acknowledged on the first day of the event
- 2 VIP Passes to board the sponsor car and 2 General Admission Passes
- Your logo imprinted on event -shirts worn at the event by staff and volunteers. Our event T-Shirts are a collectible item for volunteers and attendees. ©GalvestonRailFest

Want to design your own sponsorship? We will work with you to develop a sponsorship to meet your objectives. Please contact us.

M.J. Naschke (409) 771-4373 mj@mjnpr.com